

## Press Kit

January 2024

# Rhododendron Species Botanical Garden Overview

The Rhododendron Species Botanical Garden, located between Seattle and Tacoma, is a 22-acre woodland garden that is home the largest collection of *Rhododendron* species in the world. With a Victorian stumpery, Rutherford Conservatory, pond garden, extensive fern collection, rock garden, and more, visitors will experience a diverse botanical collection in a Pacific Northwest forest setting. The garden is home to beautiful companion plants, including the famous Himalayan Blue Poppies, Camellias, Magnolias, Japanese maples, and many rare plants.

The Visitor Center features interpretive information about the garden and a year-round nursery with plants that have been propagated and cultivated in on-site production greenhouses.

### **Quick Facts**

Year Established	1964
Opened to public	1980
Annual Attendance	28,000
Acreage	22 acres with 13 features
R. species in collection	700+
Members	1,000+
Volunteers	16
Operating Hours	Tue-Sun from 10 am-4 pm
Adult Admission	\$10 / \$7 Seniors & Students
	Children and military are free

#### PROGRAMMING & MISSION STATEMENT

As a living museum, the RSBG conserves and shares its international collection with both the scientific community and the general public. Known worldwide for the garden's contributions to scholarship and research, the RSBG's educational and scientific offerings include an annual *Rhododendron* species symposium, workshops, annual community festivals, seed and pollen shipment, live plant distributions, selections of rare and ornamental plants, and a biannual catalog with up-to-the-minute findings.

**Mission Statement** The Rhododendron Species
Foundation is a non-profit organization dedicated to
the conservation, research, acquisition, evaluation,
cultivation, public display, and distribution of *Rhododendron* species.

## Staff

Steve Hootman Executive Director of Horticulture & Curator Grace Pham Executive Director of Business Operations
Atsuko Gibson Nursery Manager & Assistant Curator
Dennis Bottemiller Rutherford Conservatory Curator
Emily Joseph Assistant Nursery Manager
Will Clausen Horticulturist & Assistant Curator
Natalie Ries Marketing & Outreach Manager
Adam Duell Assistant Horticulturist
Matt Hougton Assistant Gardener
Janey O'Neil Administrative Assistant
Kellen James Visitor Services Representative

Media Inquiries: Natalie Ries; natalie@rhodygarden.org; (253) 345-2515

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# Rhododendron Species Botanical Garden throughout the seasons.

# Click here to download high-res images logos and brand messaging







Late spring blooms

Rhododendron macgregoriae

Polystichum setiferum in the fall







R. orbiculare overlooking meadow

Himalayan Blue Poppy

Rutherford Conservatory in the fall







Pond in Rutherford Conservatory

Plant Sales Nursery

Cardiocrinum giganteum





Aerial view of Rutherford Conservatory

**Rutherford Conservatory** 



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## **Brief History**

The Rhododendron Species Foundation is a non-profit organization founded and incorporated in 1964 by Pacific Northwest members of the American Rhododendron Society in order to secure the finest authentic forms of *Rhododendron* species and to develop a comprehensive collection of this plant genus. Because of the destruction of *Rhododendron* habitats in many areas of the world, conservation has become of primary importance in recent years. This concern led to the formation of the Rhododendron Species Foundation and has guided its activities.

## Video: A day at the Garden



## **Press Coverage**

## Awards & Accolades

2023 Best in the PNW - Seattle Times

2023 Community Impact Award - Greater Federal Way Chamber of Commerce

2003 Exceptional Educational Exhibit Award of Merit - Northwest Flower & Garden Show

1996 Educational Exhibit Award of Merit - Northwest Flower & Garden Show



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### 2024 Events

#### Pop-up Plant Vendor Weekends!

Saturday & Sunday; April & May | 10 am - 4 pm Shop from local boutique and wholesale nurseries, providing a unique selection that you won't find anywhere else.

#### Mother's Day Weekend

Saturday & Sunday; May 11-12 | 10 am - 4 pm Celebrate mom as you stroll through 13 unique garden features, enjoy live musical performances, shop in an outdoor art market, find rare plants for sale in our onsite nursery, and dine from sweet and savory food trucks surrounded by brilliant botanicals at peak-bloom.

#### **Blue Poppy Day**

Saturday, May 18 | 10 am - 4 pm

The mystical Himalayan blue poppy, Meconopsis, will grace us with its ethereal beauty once again. Walk through a meadow glowing with blooming blue poppies. Enjoy live musical performances, an open-air art market, food trucks, and plant sales in a woodland garden at peak-bloom.

### SummerFest at the Garden FREE

Saturday, June 22 | 10 am - 4 pm

Celebrate community at the garden this summer with musical performances, an art market, food trucks and more!



#### **Summer Clearance & Rare Plant Sale**

Saturday & Sunday, June 29-30 | 10 am - 4 pm Shop a large selection of rhododendrons and companion plants marked 50% off. For collectors shop for rare Rhododendron species and companion plants in 3-gallon containers, including "retired" stock plants.

### Evening in the Garden "RSBG 60th Anniversary" Saturday, July 27 | 5 - 8:30 pm

RSBG volunteers and members are invited to a night of enchanting music, savory cuisine, wine and beer, garden tours, and a rare plant auction.

#### **Member Appreciation Day**

Sunday, Sep. 22 | 10 am - 4 pm

Membership makes us grow and thrive! As a way of thanking our loyal members for their continued support, we invite you to join us for our Member Appreciation Day featuring a lunch, discounts on plants, garden tours, and a rare plant silent auction.

### Fall Foliage Festival FREE

Saturday & Sunday; Oct. 26-27 | 10 am - 4 pm
Come see one of the finest displays of fall foliage
color on the west coast. Enjoy guided tours,
pop-up plant vendors, food trucks, a costume
contest, and kids activities, as you discover an
immersive wonderland of sights, sounds and
sensations - from cool breezes to rustling
leaves, and the quiet swaying of golden-brown
maple trees.





# Logo Usage Green









## Logo Usage Black





